

**FOR IMMEDIATE RELEASE**

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**BlueOx Credit Union Celebrates International Credit Union Day  
and Inspiring Hope for a Global Community**

BATTLE CREEK, MI (October 12, 2020) – Since 1948, International Credit Union Day is celebrated annually on the third Thursday of October to honor the spirit of the global credit union movement and recognize the positive impact credit unions have in our communities all year long. It is also a time to reflect, as well as take the opportunity to thank our members for their loyalty and for trusting their Credit Union.

“BlueOx Credit Union is passionate about people helping people. We want to do our part to take care of our team, our members and our communities. We are proud and honored each year to inspire hope and provide financial advantages within our communities by enhancing financial literacy, furthering education and improving overall quality of life,” said Fran Godfrey, CEO of BlueOx Credit Union. “During a time of great uncertainty and crisis, such as COVID-19, it’s more important than ever that we come together to advance lives and take care of one another.”

Our Credit Union is committed to being an active part of our local communities. We are proud to sponsor and donate funds to numerous worthy causes within the communities we serve. And because we are committed to giving back, BlueOx Credit Union also encourages volunteerism and provides our staff with paid time away from work to volunteer with charities that are meaningful to them.

Throughout the coronavirus pandemic from April to June 2020, BlueOx Credit Union was humbled to invest additional support for our members and communities by: supporting local businesses and donating more than \$2,000 in meals, gift cards and goodie bags to community essential workers and BlueOx members; dispersing \$83,659 in financial relief loans to 64 members; providing \$5,000 in gift

cards and bonus vacation hours to BlueOx essential employees; waiving \$10,000 in member service charges; funding 14 Paycheck Protection (PPP) loans totaling \$950,000 in assistance for small

businesses; providing 154 new member loans totaling over \$3 million with first payments not due for more than 60 days; and extending over 300 loan modifications to alleviate payments for 90 days to members affected by COVID-19.

Additionally, the BlueOx Foundation was developed to give back to the communities we serve every day. We believe in our members, our employees and the organizations that drive change. The BlueOx Foundation invests in programs and services that make a lasting impact in our communities. Donations from the BlueOx Foundation benefit organizations that are causing change, improving lives and driving progress. Giving to the BlueOx Foundation and helping to advance lives in our local communities is easy. By making a tax-deductible donation, you're helping to improve education, financial literacy and overall quality of life in our communities. Learn how you can make a difference at: [BlueOXcu.org/blueox-foundation](https://BlueOXcu.org/blueox-foundation).

As an educator's Credit Union from inception, BlueOx Credit Union also continues to celebrate and promote education that engages, enriches and inspires our young people to develop knowledge and skills for life-long financial competence. Investing in our future leaders through our BlueOx Community Scholarship Program is one small way we give back to our communities. Scholarships are awarded to students that exhibit academic achievement, leadership skills and commitment to their communities. The BlueOx Credit Union Community Scholarship is open to all graduating high school senior members pursuing any form of postsecondary education. Six scholarships of \$1,000 each are awarded each year. Learn more at: [BlueOXcu.org/blueox-community-scholarship](https://BlueOXcu.org/blueox-community-scholarship).

Please join us in celebrating International Credit Union Day the week of October 12, as we give back virtually. Follow us on Facebook @BlueOxCreditUnion, like and comment on our International Credit Union Day post to be entered to win one of six \$100 BlueOx Visa® Gift Cards.\*

Representing over \$210 million in assets, BlueOx Credit Union is a state-chartered, federally insured Credit Union, with membership open to individuals who live, work, worship or attend school in the state of Michigan. To find out how you can join, visit [BlueOXcu.org](https://BlueOXcu.org). Federally insured by NCUA. Equal Housing Opportunity.

\*To enter the drawing, follow the BlueOx Facebook page, as well as like and comment why you love BlueOx Credit Union on the Credit Union Week post October 12-18. Six randomly drawn winners will be announced on October 19. This promotion is in no way sponsored, endorsed, administered by or associated with Facebook. BlueOx Credit Union employees, immediate family and Official Family are not eligible to win. Odds of winning are dependent on number of eligible entries received.

**CUTLINE FOR PHOTO:** Giving back and making a difference during COVID-19.

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